



The Jasper Signal

Jasper–Yellowhead
Historical Society

Spring 2017

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JYMA PA 26-11

Abandoned CNoR Station at Lucerne in the Early 1940's



Annual Spring Outing

Sunday, May 28, 2017 from 1:30pm-4pm

We are returning to the ghost town of historic Lucerne BC

Everyone Welcome, Meet at Lucerne.

Turn north onto the Lucerne Station Road, 30 minutes west of Jasper. Please bring some treats and memories to share, a lawn chair and a mug. We will supply the drinks. If you are baking please inform Rob Hubick at the museum. 780 852 3013

More details of this event will follow on emails and Facebook.
(Times shown are in Jasper Time.)

2017 Board of Directors

| | |
|----------------------|----------------|
| Warren Waxer | President |
| Mike Cameron | Vice-President |
| Michelle Booth-Uyeda | Secretary |
| Vacant | Treasurer |
| Alison Snowball | Historian |
| Herb Robinson, | |
| Past President/ | Director |
| Michal Wasuita` | Director |
| Wayne Kennedy | Director |
| Trish Brewster | Director |
| Brian Nesbitt | Municipality |
| Kevin Gedling | Parks Canada |

President's Message. The forest from the trees.

Once again the Jasper-Yellowhead Historical Society Board has had a very busy year.

After updating the Bylaws at two Special Meetings as well as at last year's AGM, the Bylaws are now complete, up-to-date and filed with Corporate Registries. Now, slowly the Board is undertaking the work of updating the Policy and Personnel manuals. It is tedious but necessary work.

In the fall, the Board updated its 3-Year Plan. The plan reiterates goals that reflect the ongoing challenges facing the Society: *Organizational Stability, Financial Stability, Revitalization of the Museum and Archives*

and *Relocation and Use of the Spare Lot*. If they sound familiar it's because they are perennial challenges that will be with us for the foreseeable future.

However, what is starting to change, is the way we are approaching them. An important part of the work of the Society has been and always will be, fundraising. I believe we excel at that. (approx. \$42,000 raised each of the last 2 years). With the Canada Day BBQ and Beer Garden, Festival of Trees, Hop Scotch Festival,

(Continued on page 7)



Meet Robert Hubick, Museum Manager

Robert comes to Jasper from Regina, SK where he worked as the Facility Manager for Modular Storage Systems for the past 3 years. Robert has been involved in the cultural community for the past number of years both as an employee and volunteer, including having been the Executive Director of the Friends of the Royal Saskatchewan Museum in Regina. During his time there he helped bring the organization into the forefront of the museum and cultural community by rebranding the organization and by creating higher awareness of the work the organization does to support the Royal Saskatchewan Museum. Robert laid the groundwork including a vision that will build a positive and sustainable future for the organization.



Rob at the opening reception for Forget Me Not—Métis Rose

Robert served as Chair of the Managers/Director's Special Interest Group for the Museums Association of Saskatchewan (MAS) and he currently sits on the board of MAS where he is the acting Past President. Robert was also a board member of Heritage Regina for the past 8 years where he was heavily involved in increasing the profile of the organization in the Regina and surrounding community and was its acting chair. Robert was Heritage Regina's representative on the Save Our Connaught Heritage group that was trying to save Connaught School (Regina's oldest active school at that time) from demolition. For many years Robert has volunteered his time with other non-profit organizations to help raise funds and awareness. He has always had a passion for the Rocky Mountains and would visit them on a yearly basis. Robert is very excited to join the team at the Jasper-Yellowhead Museum and Archives where he is now able to combine his passion for both history and the mountains into one. Robert is a strong believer in ensuring that we preserve our heritage and that it is our responsibility to protect it before it is lost for good.

We owe it to our forthcoming generations.

Please Welcome Rob to Jasper. He has accommodation to Mid July but is on the hunt for a more permanent home. Contact Rob at the Museum with any leads you have, or phone 780 852 3013.

*We are in search of 2 **part-time staff** to help out in the gift shop for the summer season at 12-15 hours per week or 1 part-time person for 30-35 hours per week. Hours are flexible but must be willing to work some weekends. If you know of anyone who is interested please have them contact Rob Hubick at the museum.*



A Season of Fundraising: Past Successes and Future Opportunities

Update from the Fundraising Committee.

All of these events were possible because of our volunteers - Thank you!

Festival of Trees – November 2016

Trees & wreaths are donated by the community and we were able to raise \$5710. New this year were gift baskets that Jacquie Foley put together in the Swiftholm Galley which raised an additional \$2495, for a total of \$8821. Thank you Jacquie! The Wine and Cheese has become quite the annual event, all due to the hosts Janice and Wayne.

January 2017

Jasper in January – Street Party – January 30th.

JYHS has a booth at the street party where “Castor Tails” (think Beaver Tails) are sold, which is a huge hit. Sysco donates the Ingredients for the beavertails, the Fairmont kitchen makes the dough for us, and thank you to the rolling party as these Castor Tails are made by hand. Warren Waxer has been organizing this event for many years and does all of the leg work, thank you Warren.

Hopscotch - January 23rd

For this event JYHS provides servers, and run the coat check. With no set up or take down and amazing food, volunteers love this event. We received \$3555 from a percentage for the ticket sales and \$1020 from donations at the coat check.

Thank you to DJ Bowen, Tony Bielec and the Sawridge Staff.

February - Casino:

We applied to do a Casino through the AGLC and our first one was February 20 & 21, 2017 at the Apex Casino and it went very well, pretty straight forward. Thank you to Warren & Kathleen, Wayne & Janice, Mike C, Tom & Jan Kofin, Marj Luger, Carol Devereux, Mitch and Maryanne Pokeda, Cindy LeClercq, Scott Davidson, Lynn Wade, Barbara Lagrelle.

We were part of the 1st Quarter which ends March 31st. It takes at least 8 weeks for casino proceeds to be deposited, so likely not until near the end of May.

The request for our next Casino has been sent in and we are slotted for Oct/Nov/Dec - 2019.

April

The Museum & Habitat for the Arts did a fundraiser together on Friday, April 7th, showing Joe Couture's old ski films at the De'd Dog.

Marmot Basin donated a mid week season pass, Molson donated a snowboard, goggles and socks, Habitat donated 2 concert tickets to see Lester Quitzau, Diane Way donated a print – “The Face Off” and the De'd Dog donated food vouchers and swag. With the silent auction and 50/50 draw we were able to raise \$1400 for the Museum and Habitat.

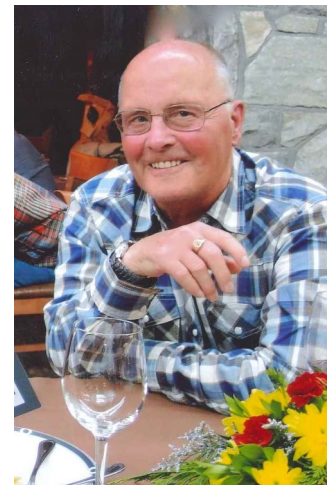
Winners:

50/50 Draw – Shelley McQueen - \$300

Marmot Basin Mid Week Pass – Nancy Garnham

Snowboard /Molson – Peter Angebrant

2 Concert Tickets for Lester Quitzau – Janice Yeaman





A Season of Fundraising; Past Successes and Future Opportunities

Winners continued....

Diane Way Print – Bob Baxter

May

On May 8th, we provide volunteers to help with the Totem's Spring Run Off at Lake Annette. Last year we received \$1500.

Up coming:

Canada Day, Saturday July 1

Canada Day is the largest fundraiser for the Museum. Last year we were able to raise \$10,518.46, and we could not do this without volunteers. Canada Day is right around the corner and we will be looking for volunteers for this year's BBQ and beer garden.

Family BBQ Saturday July 1

Time / shifts are:

1:00pm - 4:30pm

4:30pm - 8:00pm

8:00pm - 11:00pm

BBQ, Cash, Kitchen, Condiments,
Coffee Table.

Beer Garden Saturday July 1

Times / Shifts are:

6:00pm - 9:00pm - Tickets, Serving, Gate,
Supervisor

9:00pm - 12:00am - Tickets, Serving, Gate,
Supervisor

Must have pro serve to serve. The pro serve certificate is offered for free through the museum, if you know of anyone who is interested in taking it, or volunteering, please let me know.

Sunday July 2: 10am - Clean up

Please contact Anna Marie Couture at coutuream@icloud.com. or 780-931-2736.

25th Annual Great Duck Race – will start selling tickets come August / September.

Hotdog Cart

As many of you might know the famous hotdog cart was sold to the Jasper Chamber. It was a bitter sweet decision to make as the hotdog cart brought in very good funds, it had a following but it was a lot of work. The hotdog cart was purchased in 2014 for \$3,300 and brought in a profit of \$15,698.61 over 3 years. Thank you to Sheila Couture, Sandy Birks, Janice Yeaman, Sandra Naffin, Reiko Oka, Wayne Kennedy (set up and take down), Ken & Bob Baxter (onions), Cesar Argueta (maintenance), Sysco (donation of hotdogs) and Robinson (gift cards).

Best of luck to The Chamber!





Thanks to TGP, Your Jasper Grocer, and Robinsons Foods

Did you know you can apply a donation to a community non-profit organization at The Grocery People, aka Super A? Of the several groups currently registered, The Jasper Yellowhead Museum is one. It costs you nothing to have The Grocery People donate on your behalf.

Prior to paying remember to ask the cashier to have your donation go to the "Museum Fund".

And Robinson Foods also supports the museum with their donated gift cards. Shop local, it is important to both the museum and our local businesses!

Sheila's Bottle Drive



I will be collecting refundable bottles etc. for the another Museum Fundraiser over the next few months..

Please contact Sheila Couture 780-852-4949 or ins@incentre.net for pick-up or drop them off at 734 Connaught Dr.

Bottles are collected all the time & anytime - just contact Sheila.

Remind our Municipal Councilors that we need and appreciate their support !

Lifetime Membership

- ◆ A Lifetime Membership is \$500 per person with a tax receipt of \$500.
 - ◆ Lifetime Members get the same entitlements as members, free unlimited museum admission, 10% off all purchases at the museum gift shop, the semi-annual newsletter, use of the member's library and invitations to special events.
 - ◆ Members receive a special edition laminate life time membership card.
 - ◆ Lifetime memberships can also be purchased as a gift or in memory of someone. It would make a perfect birthday, Christmas or anniversary gift for that person who just has everything.
- For more information or to purchase a Lifetime Membership, please contact any Board Member or email board@jaspermuseum.com

Remember ALL memberships are important! Please renew yours when it expires!

The Gift of Giving

Consider giving a portion of your estate to the JYHS in order to assist in long term survival and the furthering of Society goals and dreams. Such a gift can be set up at any stage of life!

It is recommended that you inform the Jasper Yellowhead Historical Society of your donation either by letter or by providing them with a copy of the page of your will with your donation. If you are considering putting restrictions on the donation please talk to the Jasper Yellowhead Historical Society first to be sure that your restrictions can be accommodated.



Accessions and Deaccessioning

In April of 2016 the Jasper-Yellowhead Museum & Archives (JYMA) welcomed long time employee Val Delill back after a fifteen month hiatus. Thanks to a grant from the Alberta Museums Association Val has been working on a project to create more space for the artefacts in our collection. The museum basement storage area is almost to capacity and we have been adding shelving and reconfiguring the collection to make more room. In an effort to fully explore all our options, Val and Dee Dee Bartlett also took a field trip to look at a storage system in St Albert. Another step in finding more available space is to explore the option of deaccessioning. This is a serious process as items accepted into a museum's collection are taken into the public trust. They will be cared for and preserved for future generations to observe and study.

While the Jasper-Yellowhead Historical Society was formed in 1963, the society didn't create a collection policy until much later. In the early years of the JYHS some donations of artefacts were accepted even if they had no link to Jasper. Our collection policy now sets out clear guidelines on what should be accepted into the collection:

The museum's purpose is to collect, preserve, and make available, artifacts and documents that will illustrate the human and natural history of Jasper, Jasper National Park and the Yellowhead corridor.

Now we are looking at thinning out the collection in order to make room for pieces that are vital to interpreting Jasper's history. Possible items to deaccession fall under these categories; permanent loans, duplicates, items with no local connection, items that are considered hazardous and items that are not historically appropriate to be kept in the collection.

Items identified are brought to a newly formed deaccession committee for discussion, after which a vote is taken to decide which items to remove and the best method of dispersal. Once those decisions are made by the committee, the JYHS Board of Directors must also vote to finalize the whole process. With their approval, items could then be deaccessioned.

After doing all the paperwork, the next step was to consider the recommended dispersal. Damaged and hazardous items are destroyed. Standard museum procedure for other items is to offer them to other provincial institutions which hold the public trust. This is done by posting the items to the Alberta museum community via an Alberta Museum email service.

After offering items to other institutions, museums may decide what is the next best dispersal method. It is possible to hold a sale as long as strict guidelines, set out by the Alberta Museums Association, are followed. Items may not be gifted back to the original donor as this would compromise our charitable status according to Revenue Canada.

As only a few items were requested by other museums, the JYMA will explore other options for dispersal.

Annual Memberships

Membership has its perks, please support the history of Jasper and area by becoming a member.

Membership (includes GST) Individual \$30.00 per year.

Family \$50.00 per year.

Patron \$100.00 per year with a \$70 tax receipt for individuals and a \$50 tax receipt for a family membership.

Membership in the Jasper Yellowhead Historical Society needs to be renewed yearly, with the exception of a life membership.

The Historical Society fundraises and supports /oversees our Jasper Museum and Archives.



Presidents Message, the forest from the trees.

Continued from page 1)

Jasper in January Street Party, and the Hotdog Cart we have done our share to support community events and our organization. But these street level fundraisers are time and labour intensive. The Society has a good volunteer base but the pool must be replenished and diversified to prevent volunteers from becoming weary. It is also critical that we begin to explore fundraising strategies that have a smaller time investment and a bigger pay off.

The Board must now be more creative with its operations as grants become scarcer and costs increase. The services offered by the Museum and the Society are valued but many are not revenue generating. We are exploring whether a better balance between revenue generation and community service can be found.

And lastly the Board must explore the big question of whether our location at the back of town is a hindrance to admissions and the even bigger question of the fate of our empty lot. Is there a financially realistic alternative to our current location? The empty lot represents a potential source of income that could make the difference between struggling and being comfortable however there are so many possibilities that making a decision is daunting. Daunting and exciting!

After Museum Manager Andy Klimach left the position last spring, the Board took the vacancy as an opportunity to review the Society's needs and its budget for this position. After much deliberation a consensus was reached to change the Manager's position into a part-time Operations Manager/Comptroller position, concerned only with staff supervision, bookkeeping, payroll, grant writing and building maintenance. This new position would have no responsibility for exhibits, programming or the Archives.

Despite a widespread posting there was no one interested in such a position at part-time wages. We did however attract a number of candidates well-qualified in overall museum operations who were pursuing full time employment. As a result the Board reconvened and made the decision to revert to the recruitment of a full time all round Manager. While this decision would cost more than originally budgeted the Board believed it would result in improved operations that would ultimately improve the overall financial situation.

Thus, the Board is happy to announce that Robert Hubick started as the Museum Manager on April 1st. Robert has a background in both business and museums. Most significantly he was the Executive Director of the Friends of the Royal Saskatchewan Museum in Regina. His experience there encompassed financial management, fundraising, grant writing, membership services and public programming. He is looking forward to the challenges presented by the Jasper Museum and is enthusiastic about relocating to Jasper.

On another optimistic note the Jasper Yellowhead Historical Society has two more exciting and interesting projects on the go this coming year.

The first one will be an unveiling ceremony of our garden statue, Kokum. This project was executed in partnership with the Aseniwuche Winewak First Nation, Parks Canada and Conoco Phillips. The Board intends to celebrate this collaboration, and the first bronze statue in Jasper, sometime this summer.

The other project will be the development of brand new geological displays in Jasper. This undertaking was made possible through a generous donation by the family of the late Eric Mountjoy, a prominent Canadian geologist. Still in the planning stages this project will have two components: an exhibit in the Permanent Gallery on the history of mining and geological surveying in Jasper National Park, as well as a geological interpretive display/ outdoor rock garden.

The coming year promises to be equally challenging as the past year but still there is much to look forward to. As always the Board appreciates the support, participation and ideas from the membership. It guides us, it lightens the load and often it helps us distinguish the forest from the trees. Here's to a great year!

Warren Waxer, President.



Mini Outings and Jasper's History

The outing researchers and the hosts at the various locations give us a view of early Jasper through their knowledge and passion. Thank You!

Mini Outings are on the *Third Tuesday of the month at 1030 am.*

Bring your own mug and we will provide coffee and goodies.

Third Tuesdays of the month...

May 16 – Jasper Legion 401 Geikie St.

June 20 – 306 Balsam Avenue

July 18 – Athabasca River Heritage
(place to be determined)

August 15 – Jasper Cemetery

Check your email for or call
the museum for details.
780 852 3013.



Get your piece of the
Jasper High School



With a minimum
\$20 donation to the



Jasper-Yellowhead
Museum
& Archives

400 Bonhomme Street
(Across from the Jasper Aquatic Centre)



The Museum has some
of the former Jasper
High School Bricks for
sale.
Be sure to get yours!

Our garden statue, Kokum, will have her unveiling ceremony this summer. This recognition project was executed in partnership with the Aseniwuche Winewak First Nation, Parks Canada and Conoco Phillips. Members will receive emails about the ceremony or watch the Jasper Museum's Facebook page.



Outreach Exhibit at the Jasper Activity Centre

Outreach Exhibit Museum Display Case In the Activity Centre 2017/2018

On now to May 31 - Wash on Monday

June 1 to Aug 31 - Jasper Summer Sports Camps

Sept 1 to Nov30 - Jasper Pipe Band

Dec. 1 to Feb 28 - Back Alleys of Jasper

Inquiries and ideas: Sheila Couture (780) 852-4949

Email: jns@incentre.net





Jasper Yellowhead Museum and Archive's Gift Shop

Are you looking for that special unique piece? Something that is old or new? Why not stop by our gift shop and check out it's unique finds. The shop carries everything from local artisan crafts & art to local art cards and JYMA Jasper the Bear cards, trinkets old and new, and of course Books! New to our store are Joe Weiss Mountain Landscape note cards. Joe Weiss (1896-

1993) was a professional photographer in the Jasper & Edmonton area. Joe moved from Switzerland in 1926 to Jasper where he worked as a photographer, ski guide, and mountaineering guide.

Come stop by and have a look and remember that members receive 10% off their gift shop purchases.



SAT.
20th
MAY

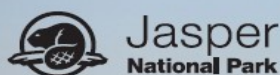
Join us at **11am** for ribbon cutting ceremonies and enjoy **FREE** access to the new **Northern Rockies Museum** from 11am to 5pm.



Featuring:
• **Little Obie** train ride
• CN Police
• Trapper demonstrations
• Yellowhead Amateur Radio Club demonstrations

Hinton's New Museum

Hinton's new "Northern Rockies Museum of Culture and Heritage", will open on Saturday May 20 at 11 am. This former Hinton (Bliss) Grand Truck Pacific Station House circa 1911 has transformed over several past years. Now located above the highway from where it functioned trackside with CN. On May 20 you can see the proud results of years of volunteer efforts. Look inside after the official ribbon cutting ceremonies.



Mount Edith Cavell Permit

Free Parking Permit System for 2017

During summer 2017, construction is taking place on the Cavell parking lot and at the end of the Mount Edith Cavell Road. This work will provide safer access, additional parking and an improved visitor experience to the area. For the safety of the public, a free parking permit will be required to travel up the road.

The Cavell Road is open from June 19 - September 18, 2017. Permits will be available for pick up in person, outside of the [Jasper National Park Information Centre](http://pc.gc.ca/en/pn-np/ab/jasper/visit/cavellpermit-permis) between 8 am and 10 am daily.

For more information.... <http://pc.gc.ca/en/pn-np/ab/jasper/visit/cavellpermit-permis>



Jasper-Yellowhead Museum & Archives

400 Bonhomme Street, Jasper, Alberta 780 852 3013

Summer Hours :

Museum

Daily

10 am to 5 pm

May 18 thru October 9

(Thursday to Sunday until May 14)

Archives

Monday to Friday

10 am to 4 pm

Please phone for appointment

JYHS Board

board@jaspermuseum.org

Rob Hubick

manager@jaspermuseum.org

Dee Dee Bartlett

collections@jaspermuseum.org

Karen Byers

archives@jaspermuseum.org

Val Delill

Projects@jaspermuseum.org

Jacquie Foley

giftshop@jaspermuseum.org

www.jaspermuseum.org

Jasper Museum on Facebook

The Museum reminds members by email or by Facebook for upcoming events. Talk to the museum if you wish to be added to the email list or phone list.

Showcase Gallery

Apr 13 – May 22 Lisa Shepherd/Kristi Bridgeman –
Beadwork/Mandalas

June 9 to Nov 9 Cutting Ties in JNP

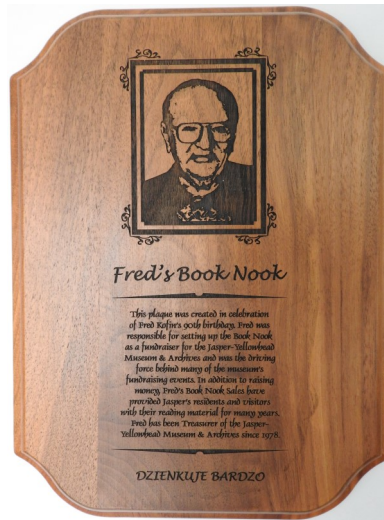
Learn how railway ties were cut in the Whirlpool and floated downstream to the Jackladder in the 1920's with Dr. Peter Murphy, Tom Peterson and Mike Dillon.

Alcove Gallery

Apr 20 — Oct 01 Bears in the Alley
(among other places)

Bridgland Room

Book Sale. Canada Day to Labour Day. Our annual massive book sale, by donation, open daily.



Fred's Book Nook on the Museum's main floor offers donated books year round for a suggested donation. The Nook's excess get stored for the summer book sale.

The Jasper Yellowhead Museum and Archives, the repository for the history of Jasper. Remember the Museum when you are wondering what to do with pictures and artifacts from the Jasper and Yellowhead area. And remember the museum for local historical research. Support Jasper's Museum.